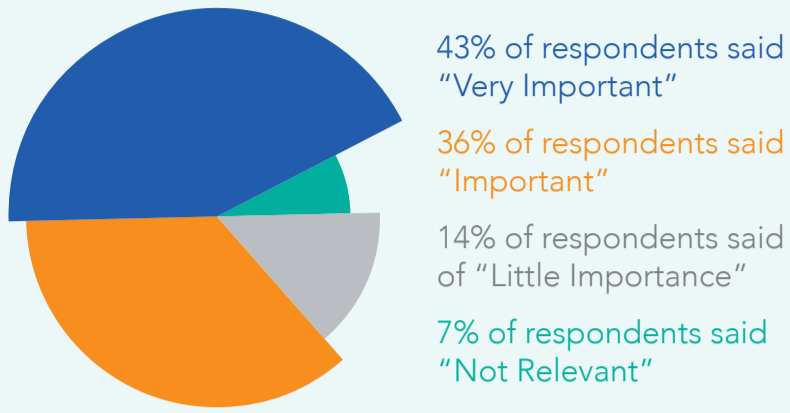


# Alternative Payment Method Survey Results



79% say APMs are **Very Important** or **Important** to their business and customers.



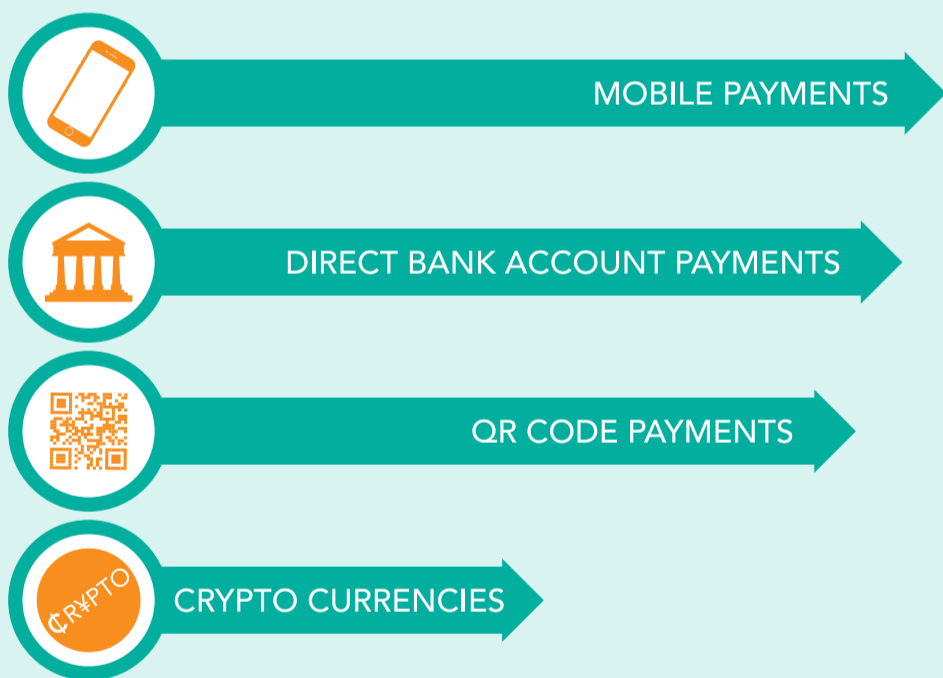
Why businesses are increasing APM support.



71% of businesses are ready to invest now in expanding their range of APMs.



Only 25% felt Crypto currency support to be important.



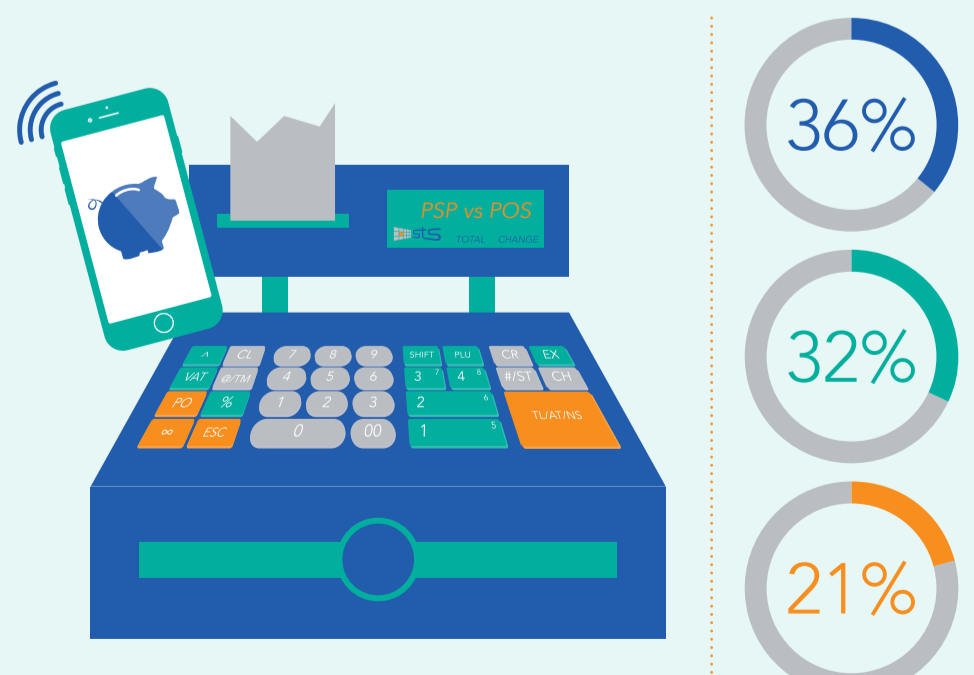
Mobile Payments seen to offer the greatest potential.



Alipay is considered to be the most important Chinese payment method.



PayPal, Alipay, IDEAL, Klarna, Mobile Pay and Pay by Bank app are viewed to be the most important APMs.



36% prefer direct Point Of Sale connectivity  
32% via a Payment Service Provider  
21% said either